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D.C.-Based Matchbox Food Group LLC Places Debt Offering on Newly Launched *VIA Folio* Private Capital Network

McLean, VA – September 21, 2015 – Folio Investing and Folio Institutional today announced the launch of *VIA Folio*: Folio's Private Capital Network, an online equity and debt funding platform designed to connect investors, brokers and advisors with private companies seeking funding.

VIA Folio will offer private company equity and debt as well as participation in hedge funds, private equity funds, and real estate funds, among other types of private investments.

Matchbox Food Group LLC, operator of the Washington, D.C. restaurant concepts Matchbox, DC-3 and Ted's Bulletin, has initiated a debt offering of \$10.5 million to expand its operations and is making it available on the network. The debt offering will be in the form of 10.125% non-convertible subordinated debt with a seven-year maturity. Matchbox has stated it intends to use the proceeds of the offering to expand its proven restaurant concepts into new locations.

"Matchbox will be the first private debt offering on the platform using the Regulation D Rule 506(c) offering exemption, and it is a great example of how an established local company with a strong public profile can use *VIA Folio* to secure growth capital," said Blaine McLaughlin, head of Folio's Private Capital Network. "We invite other established companies to talk with us about using our services."

VIA Folio's offerings are available immediately to clients of Folio Investing and to financial advisors on the Folio Institutional platform. Those who aren't Folio customers can sign up for access to this and other offerings at [VIA Folio.com](http://VIAFolio.com), and can view the Matchbox offering at VIAFolio.com/Matchbox.

"Matchbox selected *VIA Folio* as the platform on which to issue its debt offering because of the innovations we saw coming from Folio," said Ty Neal, co-founder and CEO of Matchbox Food Group. "Their platform offers a new and streamlined way for investors and their advisors to find and invest in companies seeking capital."

Another attraction was the exposure to the hundreds of registered investment advisor firms with billions of dollars of assets who manage their client portfolios on Folio Institutional.

"This sophisticated population of advisors already working on our platform are looking for new ways to diversify investment portfolios and *VIA Folio* will be a great new tool for them to do that," added Greg Vigrass, President of Folio Institutional.

About Folio Investing

Folio Investing® is the online brokerage where investors can create an unlimited number of diversified investment portfolios, called folios, to combine the benefits of direct stock ownership with the convenience of ETFs and mutual funds. Investors can customize each folio with up to 100 stocks, ETFs, and mutual funds or choose from over 160 free, pre-made Ready-to-Go folios. Diversification is easy and accessible at Folio because investors can trade securities at any dollar amount—even less than a full share. And Folio is the only brokerage to offer flat-fee pricing, which includes 2,000 window trades each month for \$29. Investors have the freedom and control to invest as they want and rebalance on a regular basis. Folio also provides patented tax management tools as well as access to private investment opportunities.

About Folio Institutional

Folio Institutional® is a leading investment solutions and financial technology company. We offer an integrated brokerage and custodial platform featuring patented, state-of-the-art trading, portfolio management tools, and private placement capabilities. We support financial professionals and institutions on both a full-service and technology-licensed basis, servicing billions of dollars of investor assets nationwide. With access to proven, highly scalable, online brokerage and investing solutions, professionals can efficiently maintain diversified portfolios of public and private securities, retain hands-on control over investments, manage tax liabilities, efficiently rebalance portfolios, produce reports, promote compliance, and take many other actions.

Folio Institutional®, Folio Investing®, and *VIA Folio*™ are offered by FOLIO*fn* Investments, Inc., a self-clearing broker-dealer and a direct member of the Depository Trust & Clearing Corporation (DTCC). Launched in 2000, FOLIO*fn* Investments, Inc. is a wholly-owned subsidiary of FOLIO*fn*, Inc., which provides investment technology and other services to financial services firms.